

# Adding Parameters to URL Attachments

It is possible to add parameters onto the URL of a Brainshark Presentation and, in doing so, pass presentation data, viewer data and guestbook data to third-party applications, custom web-based applications and/or web pages.

## Arguments

You may pass dynamic parameters on the URL string to third-party applications or web pages using the following format:

**<URL>?argument1=<<argument1>>&argument2=<<argument2>>&argument3=<<argument3>>.**

You may accomplish this by entering one or more keywords surrounded by chevrons in the URL. Brainshark will substitute values for these keywords. For example:

**<http://www.thirdpartyapplication.com?viewkey=<<VKI>>&email=<<GBEM>>>**

This would pass the View Key Identifier and the email address from the guest book data to the application residing at <http://www.thirdpartyapplication.com>.

## Parameters

The tables below illustrate parameters that may be passed on the URL string. Separate sections include: presentation data, viewer data, and guestbook data.

### Presentation Data

<u>Name</u>	<u>Argument</u>	<u>Description</u>
Presentation ID	PID	Unique ID of the presentation viewed
Presentation Title	PTI	Title of the presentation viewed
Folder ID	FID	Unique ID of the presentation's folder
Folder Name	FLN	Full name (path) of the presentation's folder
Author ID	AID	Unique ID of the presentation's author
Author Name	AUN	Name of the presentation's author
Company ID	CID	Unique ID of the presentation's author company
Company Name	CN	Name of the presentation's company
Slide Count	SLC	Number of slides in the presentation
Presentation Audio Duration	PAD	Number of seconds of audio recording in the entire presentation
Session ID	SID	Session identifier

## Viewer Data

<u>Name</u>	<u>Argument</u>	<u>Description</u>
View Key Identifier	VKI	Unique ID for a specific viewing instance (36 character GUID)
Viewer Referrer	VRF	Referring URL for this viewing
View Start Time	STA	Date & time view started (format: mm/dd/yyyy hh:mm:ss)
View Duration	DUR	Number of seconds elapse since viewing started
Highest Slide Viewed	SLV	Number of the highest slide viewed
Slide Number	SLN	Number of the slide when attachment URL launched
Tracking Code	TRK	Tracking code string passed into the viewer URL
Current Audio Player	CAP	The audio playback device in use: NPA, RAP, WMP, PHN, LTE, SWF
Viewer ID	VID	Unique ID of the viewer. This will be 0 if the presentation did not require login.
Viewer Name	VN	Name of the viewer, if available
Preview Mode Flag	PV	True / False – will be true if the attachment was launched from the player in preview mode via presentation manager

## Guest Book Data

<u>Name</u>	<u>Argument</u>	<u>Description</u>
First Name	GBFN	First name from guest book
Last Name	GBLN	Last name from guest book
Email	GBEM	Email address from guest book
Company Name	GBCN	Company name from guestbook
Title	GBTI	Title from guest book
Department	GBDP	Department from guest book
Phone Number	GBPN	Phone number from guest book
Custom ##	GB##	Custom Guestbook fields