

## Multi-Lingual Support in the Brainshark Viewing Console

With Brainshark, your communication can reach anyone, anywhere they are connected to the internet. The biggest challenge of communicating to an international audience is speaking in a language they will understand. The great news is that the Brainshark Viewing Console automatically displays in the default language selected in the viewer's web browser. That said, there may be cases where you want force the Viewing Console to display a specific language regardless of the selected default. If that is the case, Brainshark's multi-lingual support parameters can be used to force the Viewing Console to display in a supported language of your choice. This document will help you consider your audience to determine if multi-lingual support is needed, provide a list of supported language parameters, and apply best practices to ensure the best viewing experience for your audience.

### Consider Your Audience

*When to use multi-lingual parameters?*

1. You want the viewing console to display a specific language regardless of the viewer's default browser language.
2. You are developing content in a specific language and want to viewing console to match.

When you apply a parameter to a presentation URL, Brainshark automatically translates Viewing Console menu items, playback controls and buttons to the supported language that you specified. The image on the last page of this document highlights those viewing console items that will translate.

### Supported Language Sets

Please refer to the [Supported Languages Table](#) on the next page for a list of currently supported languages.

### How to add Multi-Lingual Parameters

If you are not familiar with adding URL Parameters in Brainshark please refer to the [URL Parameters document](#) for the process steps.

## Supported Languages and the Corresponding URL Parameter

| Language  | Parameter |
|---|-----------|
| Traditional Chinese (Hong Kong S.A.R.)          | lng=zh-hk |
| Traditional Chinese (Macau S.A.R.)              | lng=zh-mo |
| Traditional Chinese (Taiwan)                    | lng=zh-tw |
| Simplified Chinese (People's Republic of China) | lng=zh-cn |
| Simplified Chinese (Singapore)                  | lng=zh-sg |
| Danish  | lng=da    |
| Dutch (Belgium)                                 | lng=nl-be |
| Dutch (Netherlands)                             | lng=nl-nl |
| English   | lng=en    |
| Finnish   | lng=fi    |
| French (Canada)                                 | lng=fr-ca |
| French (France)                                 | lng=fr-fr |
| German  | lng=de-de |
| Indonesian                                      | lng=id    |
| Italian   | lng=it-it |
| Japanese  | lng=ja-jp |
| Korean  | lng=ko-kr |
| Malay   | lng=ms-my |
| Norwegian                                       | lng=no-no |
| Portuguese (Brazil)                             | lng=pt-br |
| Portuguese (Portugal)                           | lng=pt-pt |
| Spanish   | lng=es-es |
| Swedish   | lng=sv-se |
| Thai  | lng=th-th |

### Example

This presentation link will force the Viewing Console to display in French:

<http://www.brainshark.com/BrainsharkInc/vu?pi=zF1zCW5xUzW9Dz0&lng=fr>

### Apply Best Practices

Consider Brainshark Best Practices when determining whether to use multi-lingual parameters. Think about the experience you are creating for your viewer.

- *Are you distributing your communication to an international audience?*  
If so, it may be best not to use a specific language parameter and let the viewer's browser determine the Viewing Console language.
- *Does the language of your presentation content and audio match the preferred delivery language?*  
It is usually best to have the Viewing Console display in the same language as your presentation so that your message is consistent.

## FAQs

### Which elements of the Viewing Console will be translated?

The following items will be translated according to the viewer's default browser language and when a multi-lingual parameter is added to a presentation:

The screenshot shows the Brainshark viewing console for a presentation titled "Best Practices for Creating Content". The interface includes a left sidebar with a table of contents, a central content area with a "Détails de la présentation" (Presentation Details) window, and a right sidebar with a "Livres d'Or" (Guestbook) form. Numbered callouts (1-8) point to the following elements:

- 1. "plus" link in the sidebar
- 2. Slide progress bar at the bottom
- 3. "Fichiers joints" (Attachments) tab header
- 4. "Paramètres du lecteur" (Player Settings) menu item
- 5. "Lecture" (Lecture) button
- 6. "Durée totale: 06:20/06:21" (Total duration)
- 7. "Dernière modification" (Last modified) date
- 8. "Livres d'Or" (Guestbook) form header

- |                       |   |
|-----------------------|---|
| 1. More Link          | 5. Mouse-overs (hover boxes)            |
| 2. Slide Progress Bar | 6. Presentation Duration/Time Remaining |
| 3. Tab Headers        | 7. More Window (only certain text)      |
| 4. Tools Menu         | 8. Guestbook (only certain text)        |

Other items in the viewing console draw upon the author's content and cannot be translated, such as: Slide Titles, Chapter Titles, Description, Author Name, FAQ, and customizable Guestbook text.