

# Pre-filling Guestbook Data

If you have a site or portal that requires authentication and you place Brainshark presentation links on pages in the site, then you can pass viewer information to Brainshark via the URL string. It is possible to pass values for any Guestbook field so that Brainshark will store the data with the viewing information. You do not need to enable the Guestbook for the presentation, but your Brainshark Administrator should label the custom fields for which you will be capturing data. Reference the [Administration Quick Reference Guide](#) for instructions on how to *Define Guestbook Fields*.

## Parameters

The following query string values are available for use during a presentation viewing:

Parameter	Field
<a href="#">&amp;fn</a>	<a href="#">First name</a>
<a href="#">&amp;ln</a>	<a href="#">Last name</a>
<a href="#">&amp;em</a>	<a href="#">E-mail address</a>
<a href="#">&amp;cn</a>	<a href="#">Company name</a>
<a href="#">&amp;dp</a>	<a href="#">Department</a>
<a href="#">&amp;ti</a>	<a href="#">Title</a>
<a href="#">&amp;bp</a>	<a href="#">Business Phone</a>
<a href="#">&amp;c1</a>	<a href="#">Custom field 1</a>
<a href="#">&amp;c2</a>	<a href="#">Custom field 2</a>
<a href="#">&amp;c3</a>	<a href="#">Custom field 3</a>
<a href="#">&amp;c4</a>	<a href="#">Custom field 4</a>
<a href="#">&amp;c5</a>	<a href="#">Custom field 5</a>
<a href="#">&amp;c6</a>	<a href="#">Custom field 6</a>
<a href="#">&amp;c7</a>	<a href="#">Custom field 7</a>
<a href="#">&amp;c8</a>	<a href="#">Custom field 8</a>
<a href="#">&amp;c9</a>	<a href="#">Custom field 9</a>
<a href="#">&amp;c0</a>	<a href="#">Custom field 10</a>

## Notes and Examples

When the author customizes the presentation URL by replacing the presentation ID with text, the first query string value appended to a URL uses a question mark (?) instead of an ampersand (&) as noted above.

- For example, to view presentation ID 25545678 and pre-fill the viewer's first name and last name use this form for the URL:

<http://www.brainshark.com/mycompany/vu?pi=25545678&fn=<<firstname>>&ln=<<lastname>>>

However, if you use the "New Address" function to change the presentation URL to a more descriptive name, such as EarningsReport, and you want to pre-fill the viewer's department, use this form for the URL:

<http://www.brainshark.com/mycompany/EarningsReport?dp=<<department>>>

In the example above, if you would also like to capture Title and Custom Field 1, use this form for the URL:

<http://www.brainshark.com/mycompany/EarningsReport?dp=<<department>>&ti=<<Title>>&c1=<<Customfield1>>>

## Reporting

The Guestbook data that is captured in this manner can be accessed via all standard Brainshark reports which are set to display Guestbook data; including Viewing Details, Question Details and Viewer Clickpath Details reports.