

Using Quick Response (QR) Codes in Brainshark

Quick Response (QR) codes are two dimensional barcodes, readable by dedicated QR barcode readers and camera phones with a QR Reader App installed. The code consists of black modules arranged in a square pattern on a white background. The information encoded can be text, URL or other data.

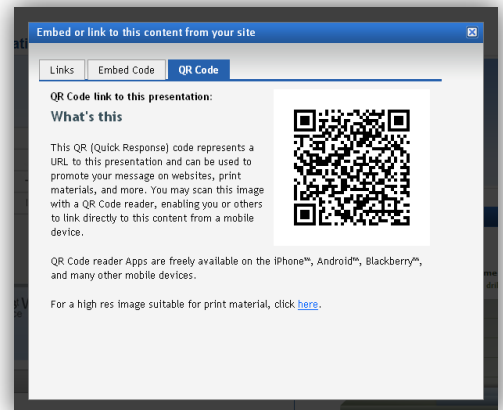
QR Codes are becoming popular in many places from billboard ads to retail stores, to websites and even restaurant menus. Companies and retailers are able to provide additional information on products and services by including this code and launching viewers to additional information they wish to provide. You can use them to direct individuals to your Brainshark presentation.

How to Get a QR Code to a Brainshark

Any Brainshark author who can edit a presentation, can access the QR Code for that presentation. And, if the author of the presentation has allowed others to embed the presentation, the QR Code will appear on the Content Portal for anyone to use.

The QR Code will direct viewers to the Stand-alone Player URL. If you are going to include the QR Code on your website or in an email, you can save the on-screen version as an image. Alternatively, you can save a high-resolution version to be used in print materials.

Presentation URLs can be modified to incorporate [URL Parameters](#). If you want the QR Code to reflect that behavior, you'll need use a QR Code Generator, available on the Internet, to create a custom QR Code.



1. Navigate to **Edit Presentation**.
2. On the *Presentation Properties* tab, click **Embed** (located to the right of the **Stand-alone Player URL**)
3. **OR** In the *Content Portal*, below the presentation preview, click **Embed/Link**.
4. Select the *QR Code* tab (shown at right).
5. Right click the QR Code image and select **Save Picture As** to save the QR Code to your computer.
6. Alternatively, click the **here** link to save a high resolution image suitable for print materials.

How to Read a QR Code

QR Reader Apps are available for free or at a nominal cost and can be installed and used on smart phones and tablet devices with cameras. Once the app is installed, you simply snap a photo of the QR Code and decode with the reader. For best results avoid QR Code Readers that use their own browsers to launch URLs in favor of those that launch the URL in the device browser, such as:

- BeeTagg
- Scanlife
- Neoreader
- i-nigma (when used with Safari)