

## Uploading from Brainshark to Brightcove

Brightcove is a video hosting and publishing solution you may already be using. With Brightcove, you can insert video advertising features and in-player calls to action, and publish video content to the web. While Brightcove helps you publish, your Brightcove platform is only as good as your content, so the pressure is constantly on you to rapidly produce quality content and share it with your viewers. Brainshark makes it simple for you to regularly contribute content without having to spend big money to have it created for you.

In four easy steps, you can create your content in Brainshark and upload it to Brightcove. This document provides the details so you can:

1. **Create** a Brightcove account, if you do not already have one.
2. **Provide** your Brainshark Administrator with your Brightcove credentials.
3. **Publish** your Brainshark presentation to Brightcove.
4. **Get** the URL for the Brightcove video from Brainshark.

It's that easy to publish video content from Brainshark to Brightcove!

### STEP 1: Create or log into a Brightcove Account


If you do not already have a Brightcove account, [create one](#). (The Brainshark integration will not work with the Free Trial version of Brightcove.) Once you have created your account, it is time to provide your Brainshark Administrator with your Brightcove credentials and set up the integration. If you have already set up your Brightcove account, then log in.

### STEP 2: Provide your Brainshark Administrator with your Brightcove Credentials

Your Brainshark Administrator will need to add the following 4 credentials to your Company's Brainshark site: Publisher ID, Player ID, Read with URL Access Token, and Write Token.

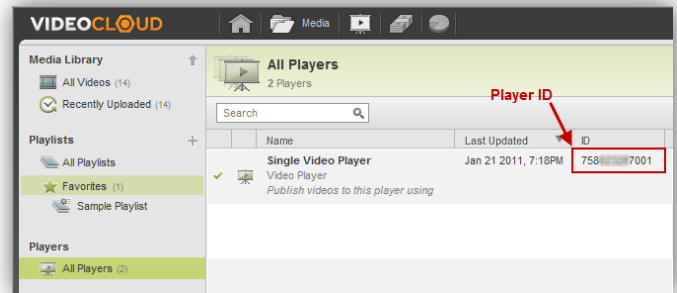
**NOTE:** There can be only one Brightcove account registered to a Brainshark site.


#### How to Obtain Your Brightcove Credentials

1. Log into your Brightcove account.
2. **Publisher ID:** The Publisher ID is found in the upper left corner of the Welcome screen.
3. **Player ID:**
  - a. Select **Media**  from the top navigation ribbon to open *Media Library*.

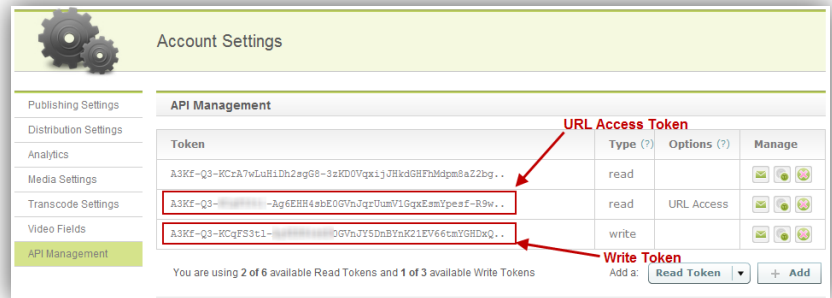


- b. Select **All Players** in the left navigation pane.
- c. **Player ID** is listed in the *ID* column. **NOTE:** We recommend using the Single Video Player.



- 4. Select **Brightcove Studio Home**  from the top navigation ribbon to return to the Home page.

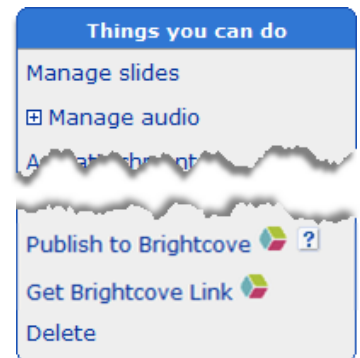
- 5. Select **Account Settings** in the upper right corner of the screen, and then select **API Management** from the left navigation pane. All of the tokens associated with your account are listed on this screen. Refer to the Help Tips on this page for more information.



- 6. **URL Access Token:** Indicated by the words “URL Access” in the *Options* column.
- 7. **Write Token:** Indicated by the words “write” in the *Type* column.
- 8. Provide your credentials to your Brainshark Administrator along with these [instructions](#).

### STEP 3: Publish your Brainshark Presentation to Brightcove

- 1. Log into Brainshark.
- 2. Locate the presentation you want to upload to Brightcove and navigate to **Edit Presentation**.
- 3. Select **Publish to Brightcove** from the *Things you can do* menu to publish your Brainshark presentation to your Brightcove account.



### STEP 4: Get the URL for the Brightcove video from Brainshark

- 1. Once your presentation has been successfully published to Brightcove, return to Brainshark to obtain the Brightcove link.
- 2. Select **Get Brightcove Link** from the *Things you can do* menu.
- 3. Copy and paste the link where you need it.