

Welcome to myBrainshark

Welcome to myBrainshark: your go-to tool for promoting your business or yourself, sharing your expertise, and accessing and sharing high-quality e-learning content from subject matter experts.

myBrainshark makes it easy for you to create, edit, share and track video presentations with your online and mobile audiences. You control the contents, the interactivity, and the settings so that your presentation has what it needs to be successful.

Why myBrainshark?

myBrainshark will help you stand out from your competition by transforming your PowerPoint slides, word documents, videos and images into dynamic video presentations for online and mobile audiences.

You can use myBrainshark to:

- Promote yourself or your business
- Train your important audiences
- Share your expertise with your colleagues, customers, employees, partners, or potential employers.

my Brainshark Features

myBrainshark Pro Series versions offer additional capabilities above and beyond those available in myBrainshark Free. You can view a [comparison chart](#) online, and details of functions are listed below.

myBrainshark Free

- **Create** and record an unlimited number of presentations
- **Add, edit, and manage slides:** add or replace slides, adjust animation timings
- **Support for varying slide types:** PowerPoint with animations, documents, videos, photos, podcasts
- **Add attachments** to be displayed with a slide, on the Attachments tab, or after the presentation is closed
- **Add poll and survey questions** to get input from your audience. With poll questions your viewers will see how other viewers feel about the topic.
- **Share** through email, social media, website or blog
- **Unlimited viewing** of your publicly accessible content, including mobile views and embed capability
- **Summary-level reporting** with visual dashboards
- **Free email support and training** materials to get you started on the right track

myBrainshark Pro

Get information from your viewers:

- **Add a Guestbook** to gather viewer information that you need.

Add privacy features to your presentation:

- **Make a presentation private** and it will no longer be searchable in the myBrainshark catalog. The presentation will still be accessible by people with whom you have shared the presentation URL.
- **Add a password** for an additional layer of security since viewers cannot watch your presentation without the password.
- **Provide a link to a stand-alone player** without the myBrainshark site branding and navigation, presentation attributes information, or comments and ratings feature.

Get a better idea of how your message is being viewed with Enhanced Reporting features:

- **Use personalized URLs and tracking codes** to identify views from different people or campaigns. This feature is ideal for email marketing to allow you to deliver a personalized URL for each recipient so you know who viewed your presentation without using a Guestbook.
- **Receive email view receipts** whenever your presentation is viewed so you have the opportunity to follow-up at the height of viewer interest. The view receipt will include who viewed it if you use a Guestbook or tracking code, when it was viewed, how long it was viewed, and how many slides were viewed.
- **Run a Detailed Viewing Report** that you can view on-screen or download as a PDF or CSV (Excel) file

myBrainshark Pro Trainer

You'll get all the features and functionality of the Free and Pro versions, plus advanced features for training:

- **Insert test questions and apply scores**, set the number of attempts per question, and provide feedback based on the accuracy of the answer.
- **Provide Certificates of Completion** which students can download when they've met the completion criteria (based on score, % slides viewed, and/or % audio played) you've set for the presentation.
- **Integrate each course with an LMS** via a downloaded SCORM protocol to give your students the opportunity to launch courses via your SCORM-compliant LMS, and have myBrainshark update the student's completion status to your LMS automatically over the web.
- **Clone presentations and merge slides and audio** to gain content development efficiencies. You can mix and merge individual slides, audio files, and/or attachments from one presentation to the next.

How to Change Your Subscription

Updated [pricing information](#) is available online. There are monthly and yearly subscription options, as well as variable selections for the number of Pro and Pro Trainer presentations included, and you can change your selection at any time right from that page or by clicking *My Profile* on the right side of the blue navigation ribbon.

When you are ready to make changes, you can do so right [online](#).

As always, you can [contact us](#) if you'd like to discuss your options further.