

## Learning Provider Partner Program

Brainshark Learning Provider Partners are organizations and qualified individuals who are subject matter experts on topics relevant to businesspeople. They produce high quality Learning Content – using Brainshark software, typically at no cost – that is geared toward the needs of businesses or individual professional development.

### Program Overview

Learning Content is available on [myBrainshark.com](http://myBrainshark.com) and is delivered in an engaging, interactive, on-demand video format. It is also promoted on partner site TrainingIndustry.com, a top site for training professionals, and via Brainshark's popular App for iPad/iPhone and Android devices.

Learning Providers use Brainshark to promote and market their expertise, by linking or embedding their content in their websites, blogs, e-newsletters and other outbound communications.

Learning Providers are also able to selectively price their Learning Content and sell online access using myBrainshark's secure ecommerce capabilities. They also have the opportunity to license their content to any of Brainshark's more than 1500 corporate customers, which include a third of the Fortune 100.

There are no posting fees or startup costs to participate! Learning Providers simply share revenues with Brainshark on any sales of their priced content.

### Premier Learning Providers

Brainshark also provides additional promotional opportunities and benefits to a select group of qualified Premier Learning Provider Partners:

- Opportunity to feature your company and content on the myBrainshark Home Page
- Opportunity to promote your content directly to our corporate customers and through our network of over 40 affiliate partners via newsletters, blog articles, social media and the Brainshark application itself
- Opportunity to present your expertise at one of Brainshark's live or on-demand customer webinars
- Opportunity to provide guest blog article(s)
- Endorsement and/or quote from Brainshark for a press release
- Dedicated Premier Partner support

[www.brainshark.com](http://www.brainshark.com)

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### Premier Learning Provider Qualifications

- Publish a minimum of 5 Learning Content titles (free or priced) that meet the following requirements:
  - Topic(s) relevant to business professionals
  - Engaging content and style
  - Follow "Top 6" myBrainshark presentation best practices
  - High quality recording
- Must be a recognized industry expert
- Actively promote Learning Content on your own (e.g. website, blog, newsletter, social media)
- Special consideration also given to compliance, certification and continuing education (CE) training providers

### Get Started Today

Learn more and sign up at [myBrainshark.com](http://myBrainshark.com).

Questions? Contact us at [feedback@mybrainshark.com](mailto:feedback@mybrainshark.com) for more information.



Scan with QR code reader to view video

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