

Adding URL Parameters

URL Parameters are codes you can add to the end of a Brainshark presentation URL to change the look, language and available functionality of the Brainshark Viewing Console to suit a particular audience or situation. They can also be used to add a [Tracking Code](#) to a presentation so specific views of that presentation can be referenced in Brainshark Reporting. URL Parameters do not permanently affect the settings of a presentation; they are applied only to those views originating from the modified URL. This document provides the steps for adding URL Parameters to a presentation URL and lists the available URL Parameters and their behaviors.

Identify the URL Type

Before adding a URL parameter you must first identify the type of presentation URL you are working with. The URL is either a Standard Brainshark URL or a Custom Brainshark URL created by the Author of the presentation.

- Standard: www.brainshark.com/yourcompany/vu?pi=zDyzMD3Ooz43Hz0
- Custom: www.brainshark.com/yourcompany/customtext

Once you know the type of URL you are working with, you can identify the format to use when you add the URL Parameter.

Add a URL Parameter to a Standard Brainshark URL

1. Use the [URL Parameter Table](#) on the next page to identify the **URL Parameter** you want to add.
2. Add an ampersand (&) followed by the selected **URL Parameter** to the *Standard Brainshark URL*.
3. Continue this process until you have added all the **URL parameters** needed.

For example, for a *Standard Brainshark URL* such as:

<http://www.brainshark.com/yourcompany/vu?pi=zDyzMD3Ooz43Hz0>

Display the presentation in full-screen mode by adding **&dm=1** to the end of the *Standard Brainshark URL*:

<http://www.brainshark.com/brainsharkinc/vu?pi=zDyzMD3Ooz43Hz0&dm=1>

Disable the full-screen mode toggle button in the *Brainshark Viewing Console* (so the viewer stays in full-screen mode) by adding **&tb=0** to the previous example:

<http://www.brainshark.com/brainsharkinc/vu?pi=zDyzMD3Ooz43Hz0&dm=1&tb=0>

Add a URL Parameter to a Custom Brainshark URL

The presentation author can create a *Custom Brainshark URL* in the **New Address** field on the *Presentation Properties* tab to more clearly define the content of the presentation.

For example:

“www.brainshark.com/yourcompany/MarketingPromo”

or

“www.brainshark.com/yourcompany/Q1_Company_Meeting”

URL Parameters are added to a *Custom Brainshark URL* much in the same way as they are to a *Standard Brainshark URL* except the parameter will be preceded by a question mark (?) instead of an ampersand (&).

1. Use the [URL Parameter Table](#) on the next page to identify the **URL Parameter** you want to add.
2. Add a question mark (?) followed by the selected **URL Parameter** to the *Custom Brainshark URL*.
3. Continue this process until you have added all the **URL Parameters** needed.

For example, for a *Custom Brainshark URL* such as:

<http://www.brainshark.com/yourcompany/customtext>

Display the presentation in full-screen mode by adding **?dm=1** to the end of the *Custom Brainshark URL*:

<http://www.brainshark.com/yourcompany/customtext?dm=1>

Disable the full-screen mode toggle button in the *Brainshark Viewing Console* (so the viewer stays in full-screen mode) by adding **&tb=0** to the previous example:

<http://www.brainshark.com/yourcompany/customtext?dm=1&tb=0>

NOTE: The first URL Parameter added to a Custom Brainshark URL must be preceded by a question mark (?). Any additional URL Parameters must be preceded by an ampersand (&).

URL Parameter Table

Parameter	Behavior
dm=1	Causes the presentation to play in full-screen view.
dm=5	Plays the presentation in the viewing console's embedded view.
tb=0	Disables the toggle button in the viewing console. When disabled, the viewer cannot switch the view from maximum view to minimum view, or vice versa.
rs=0	Forces the player to show the slide area at 720x540 pixels
tb=1	Enables the toggle button in the viewing console. When enabled, the viewer has the ability to switch the view from maximum view to minimum view, and vice versa.
b=1	Disables the display of a Guestbook.
b=0	Forces display of the Guestbook when it is enabled for the presentation.
sn=1	Forces display of slide notes.
n=0	Forces display of the "Resume/Start Over" prompt when the presentation is accessed. Resume views must be enabled on the presentation for this parameter to work.

NOTE: Items contained within chevrons (<>) should be replaced with the required information, omitting the chevrons.

Parameter	Behavior
tx=<trackingcode>	Adds a Tracking Code . The text appearing after the “=” will appear in reports.
tx=preview	Marks the view as a “preview” which can be excluded from a report.
r=<email@address.com>	Sends a view receipt to the specified email address in addition to any the presentation Author has already specified.
bg=<hex#>	Sets the Brainshark Viewing Console background color to the hex# specified.
pbg=<hex#>	Sets the Brainshark Viewing Console pre-loader background color to the hex# specified.
sbg=<hex#>	Sets the Brainshark Viewing Console content background color to the hex# specified.
pause=1	Starts the presentation in pause mode; the viewer must click play to start the presentation.
splash=1	Provides a .BMP image of the first slide with a play button. Must be used with a Standard Brainshark URL and not a Custom URL.
lng=<languagecode>	Sets the language of the Brainshark Viewing Console. Please refer to the Multi-Lingual Support document for available language codes.

NOTE: Items contained within chevrons (<>) should be replaced with the required information, omitting the chevrons.