

Best Practices for Video

Videos can be incorporated as a part of your Brainshark presentation. Videos uploaded to Brainshark via the Things you can do menu > **Upload Video**, or the **Add Slide** > **Add Video Slide** feature, play in the slide area as a part of your presentation as shown below. This document will assist both those creating the video for use in Brainshark and those who will be adding the video to a Brainshark presentation.

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- [Specification for Creating Video for use in Brainshark](#)



Adding a Video Slide to Brainshark

To create a new video presentation, select **Upload Video** from the *Things you can do* menu.

Or, follow these easy steps to add a video or web slide to an existing presentation:

1. Find the appropriate presentation and click **Edit**.
2. On the Things you can do menu, click **Add Slides > Add video slide**.
3. Browse for and select the video file.
4. Enter a **Title**. You can change it later if you need to.
5. Click **Save**. The video slide will be added to the end of the presentation; drag and drop it to the desired slide position.

Things you can do

- Manage slides
- ▣ Manage audio
- Add attachment
- Add a question
- Replace PowerPoint® slides
- ▣ Add slides
- Add video slide
- Add URL slide
- Add document slide
- Add PowerPoint® slides
- Add photo slide
- Merge content
- My Media Library
- ▣ Download SCORM
- Download presentation
- Print slides
- Report
- View Presentation
- Share
- Delete


Upload Video

Select a video file to upload.

File Location:

Title:

5.



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Duration: (00:00:10)

Edit Delete Audio

Video Tips for the Brainshark Author

- We recommend that, whenever possible, you always supply a video in its original format. The less changes and re-encoding of a video, the better the end quality will be. Each re-encoding may degrade the quality of your video.
- The single file upload limit is 200MB; i.e., no video file exceeding 200MB can be uploaded to Brainshark.
- Test the video file in Brainshark to be sure it plays. Playback of the video outside of Brainshark is NOT representative of how it will play inside of the Brainshark Viewing Console.

FAQs

What video files play in Brainshark?

There are over 100 types of video that can be uploaded into Brainshark and will be converted to play in our player. These include types like .flv, .avi, .mov, .wmv, .rm, and many more. **NOTE:** We do not support Microsoft Live Meeting™ or Citrix GoToMeeting™ codecs; in other words, if you record a live meeting using these tools and then download the video recording, it cannot be uploaded to Brainshark.

What bitrate should I use when creating my video files?

Because bit-rate is highly dependent on codec, there is no recommended or minimum value. Videos should be optimized for resolution, aspect ratio and frame rate rather than bit rate.

How can I make my video files play better in Brainshark?

- Lower the audio sampling rate and convert to mono. This will create high quality audio while maintaining minimum file size. We recommend a sampling rate of 22050 Hz, 16 bit depth, mono for most video files.
- Lower the video bit-rate. We recommend using 512 Kbps when creating video files.
- Lower the horizontal and vertical pixel size of the video.
- Lower the video frame rate.

How can I make my uploaded .mp3 audio files play better in Brainshark?

Lower the audio sampling rate and convert to mono. We recommend a sampling rate of 22050 Hz, 16 bit depth, mono and a bit rate of 64 kbps for voice recordings. This will create high quality audio while maintaining minimum file size.

What is the maximum allowable size for an audio, video or .swf file uploaded to Brainshark?

The maximum size for an audio or video file is 200 MB, but we recommend that files be kept as small as possible to insure optimum playback results.

Are there any special considerations when creating videos for use in Brainshark?

Since the default Brainshark player has an aspect ratio (ratio of the width to the height) of 4:3, videos should be created with an aspect ratio of 4:3 to ensure the best quality when played back in the default Brainshark player. However, there is an alternate 16:9 Brainshark player available that will accommodate videos captured with a 16:9 ratio. Please contact your Company Administrator or [Brainshark Support](#) for more information on enabling this feature on your site.

Why doesn't my video start playing right away?

A small amount of the video needs to download before the player begins to display the video. This pause can be momentary, or as much as several seconds, depending on the viewer's internet connection.

How can I make my video play at its original size in Brainshark?

Ensure the "Preserve original width and height of the video" checkbox is selected in the "Edit Attachment" tab in Brainshark.

Why does my video look choppy when I view it in Brainshark?

Like all content on the internet, video needs to travel over your internet connection for you to view it. If the video file is too large for the internet connection to handle, the video could look 'choppy'. The solution is to lower the bitrate of the video by lowering the quality or compression settings when the video is created.

[Brainshark Support](#) can assist if you have additional technical questions regarding video.