

Product Enhancements 2019 Highlights

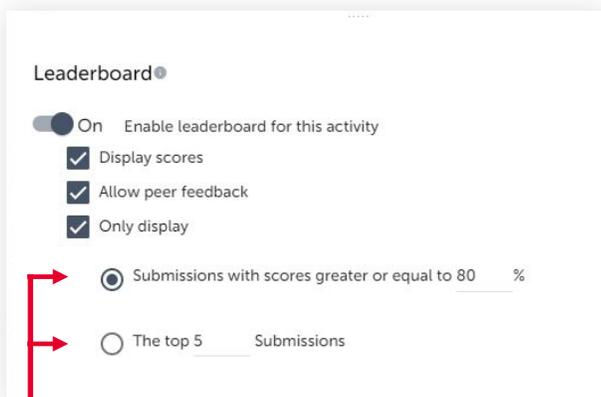
Brainshark is committed to providing innovative, best-in-class readiness solutions. Read on to discover what's new in 2019.

COACHING

Coaching Activity Leaderboard Controls

New leaderboard controls allow activity creators to set parameters for what responses display on the leaderboard - helping them control which submissions are shared and highlight the best performances.

- **Filter by score:** For example, only display videos with scores greater than or equal to 80%.
- **Filter by top submissions:** For example, only display videos with the top 5 highest scores.

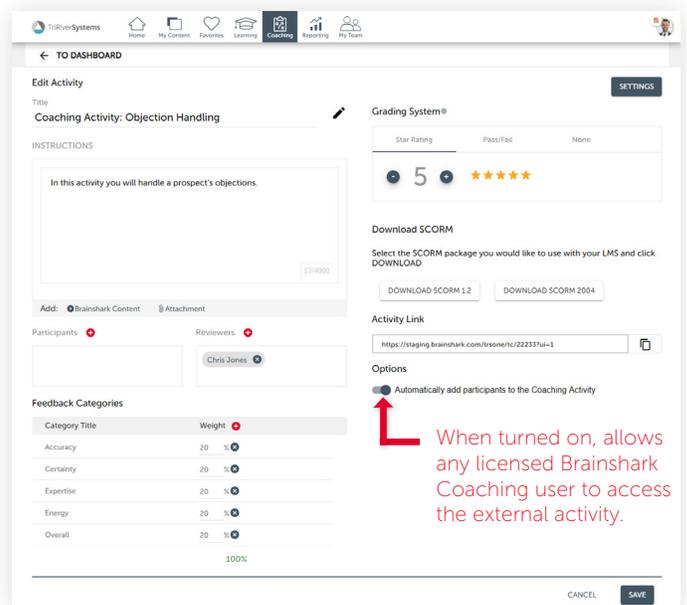
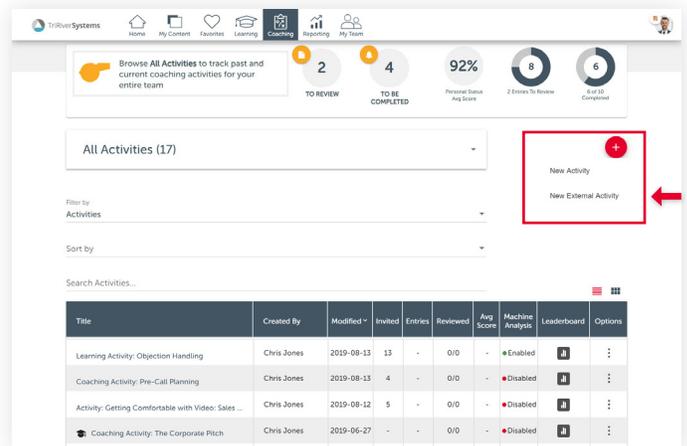


Filter by Score or Top Submission

External Coaching Activities

Coaching users can now access Brainshark Activities within their 3rd-party LMS.

- Provides a common access point for sales teams to access learning and coaching resources
- Creates seamless integration from within the same LMS your team uses every day
- Companies preserve their LMS investment and enhance it with Brainshark coaching

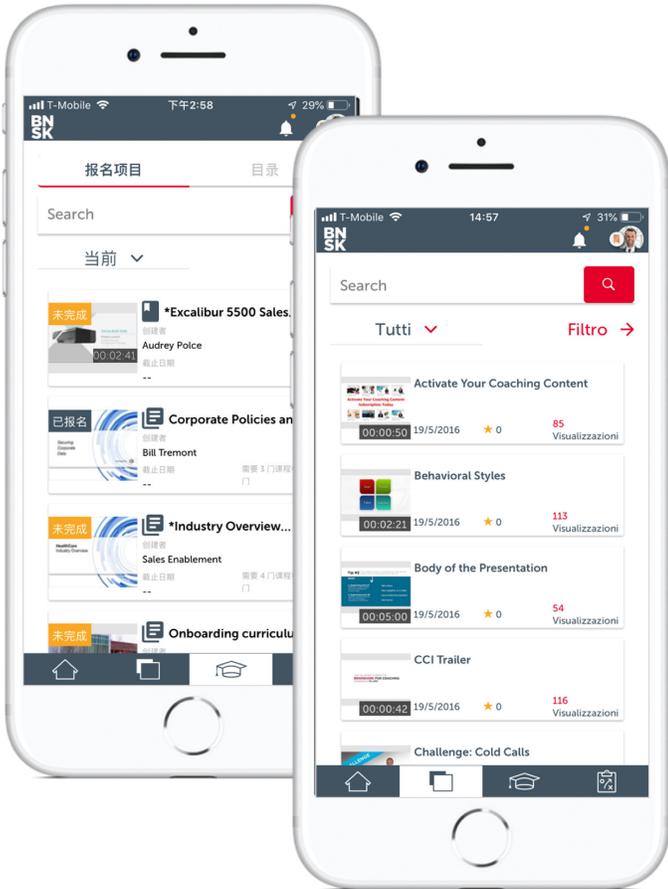


MOBILE APP

Localization

The Mobile App is now available across ten languages for consistency with the desktop experience.

- German
- French
- Spanish
- Italian
- Brazilian Portuguese
- Traditional Chinese
- Simplified Chinese
- Japanese
- Korean
- English



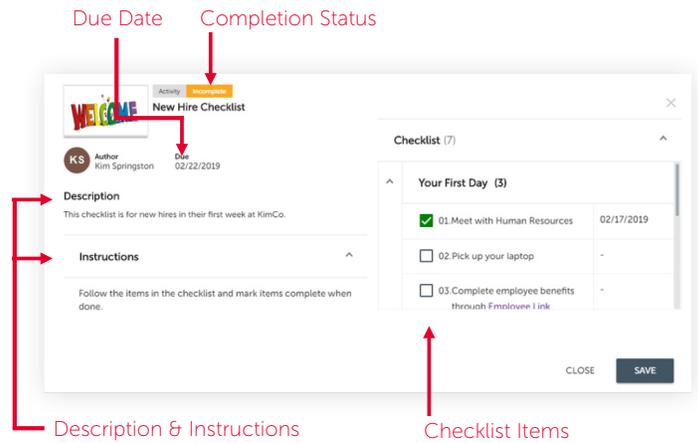
The Brainshark Mobile App translates all Brainshark labels within the app. The app does not translate customer content.

LEARNING

Learning Activities

Authors can now create checklists of activities they want students to complete outside of Brainshark and track them as part of a curriculum.

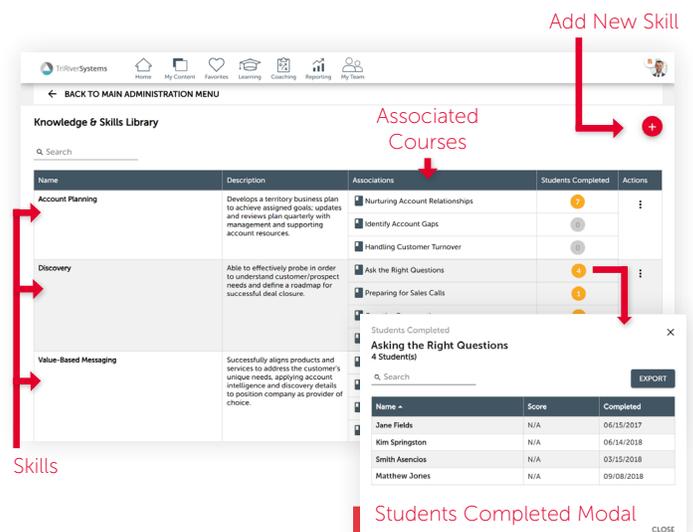
- Easily assign and organize non-Brainshark learning activities for students to participate in such as shadow sales calls, attend meetings, and more.
- Users can even add links to checklists to direct students to blog posts and other content outside of Brainshark.



Knowledge & Skills Library

Company or learning administrators can build a library of skills to associate with learning activities.

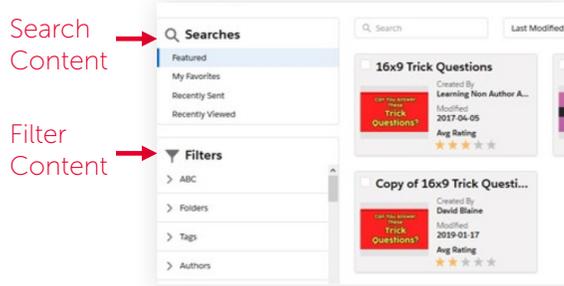
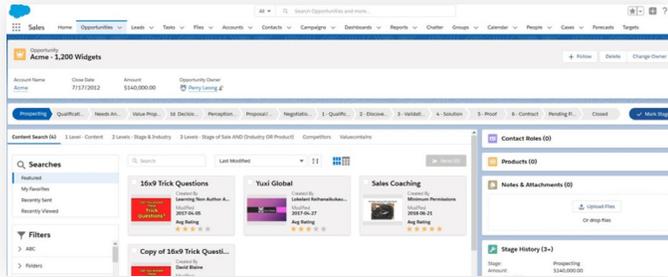
- Quickly identify training gaps
- Ensure that critical skills are obtained, and knowledge topics are covered



INTEGRATIONS

CRM Connector for Salesforce

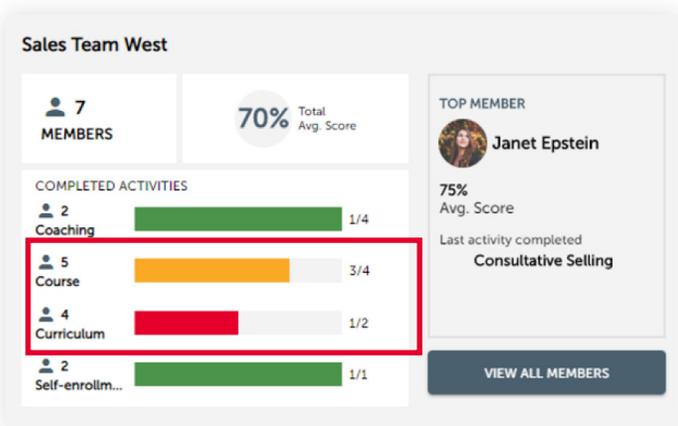
Content Search: A new 'Content Search' feature now allows users to immediately begin viewing and sharing their Brainshark content from a Salesforce account record – even if they don't have Content-in-Context set up on their account.



TEAM DASHBOARDS

View Courses & Curriculums as Separate Categories

Courses and Curriculums are now displayed as separate categories in My Team Dashboards for a more detailed view of completed activities.



ADMINISTRATION

'Manage Presentations' Page Redesign

The 'Manage Presentations' page is redesigned to be consistent with other recent Administration UI changes.

The page is responsive to browser resizing and includes new fields, additional filtering options, bulk editing of Status, Folder and Author, and exporting to a .csv file.

