

February 17, 2017 Product Release Notes

NEW

Brainshark Coaching

Summary Reports

• Cadmins are able to access three Coaching Summary Reports (Challenge Summary, Participant Summary, and Reviewer Summary) within the Brainshark Reporting module. For all three reports, users can select when to run the reports, the date range of the reports, and the format of the reports. The following details specific information captured in the reports:

o Challenge Summary Report

Key questions that can be answered:

- Which challenges have the highest participation rate?
- What challenges have the highest / lowest scores? In which areas are the reps most prepared?
- Are participants actively providing peer feedback?

Data Elements

| Column Name | Definition | |
|----------------------------------|---|--|
| Challenge Name | The name of the challenge | |
| Challenge ID | The unique identifier for the challenge | |
| Creator First Name | The Challenge Creator's first name | |
| Creator Last Name | The Challenge Creator's last name | |
| Creator Email | The Challenge Creator's email address | |
| Created Date | The date on which the challenge was created | |
| Number of Participants | The number of users who received invitations to | |
| | participate in the challenge | |
| Number of Submissions (Excluding | The number of challenge submissions (excluding | |
| Versions) | versions); as an example, if Joe creates 3 | |
| | submissions for a particular challenge, the value | |
| | counted in this column is 1, not 3 | |
| Response Rate | The number of challenge submissions divided by | |
| | the number of participants | |
| Number of Submissions Reviewed | The number of challenge submissions that have | |
| (minimum one completed review) | received at least one review | |
| Percent of Submissions Reviewed | The number of challenge submissions reviewed | |
| | divided by the number of submissions | |
| Reviewers Assigned | The number of reviewers assigned to this | |
| | challenge | |
| Reviews Completed | The number of reviews that have been | |
| | completed across all reviewers | |



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| Column Name | Definition |
|-----------------------------------|---|
| Reviews without Criteria Feedback | The number of reviews that only included ratings and did not include any written feedback |
| Average Score | The average score across all reviews |
| Number of Peers Posting | The number of users who have posted peer |
| Comments | feedback |
| Number of Peer Comments | The number of peer comments submitted |

• Participant Summary Report

Key questions that can be answered

- Which participants are responding to challenges?
- What are participants' average scores across challenges?
- Are participants actively leaving feedback for their peers?

Data Elements

| Column Name | Definition |
|--|--|
| Participant Name | The name of the participant |
| Number of Challenge Invitations | The number of challenge invitations |
| | issued to that participant |
| Number of Submissions (excluding versions) | The number of submissions (excluding |
| | versions) from that participant |
| Percent Completed Submissions | The number of submissions divided by |
| | the number of challenge invitations |
| Number of Submissions Reviewed (minimum | The number of participant |
| one completed review) | submissions that received at least one |
| | review |
| Percent of Submissions Reviewed | The number of submissions reviewed |
| | divided by the number of submissions |
| Total Number of Reviews Received | The total number of reviews received |
| | by the participant |
| Average Score | The average score of the reviews |
| | received by the participant |
| Number of Peer Comments Received | The number of peer comments that |
| | the participant received |
| Number of Peer Comments Submitted | The number of peer comments that |
| | the participant sent |



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• Reviewer Summary Report

Key questions that can be answered

- How many reviews has each reviewer completed?
- What are the average scores that each reviewer provided?

Data Elements

| Column Name | Definition |
|--------------------------------|---|
| Reviewer Name | The name of the reviewer |
| Number of Assigned Challenges | The number of challenges that have been assigned to the reviewer |
| Number of Submissions Received | The number of challenge submissions that the reviewer has received |
| Number of Completed Reviews | The number of reviews that the reviewer has completed |
| Percent of Completed Reviews | The number of completed reviews divided by the number of submissions received |
| Average Score | The average score that the reviewer has provided across all of the reviews |