

BRAINSHARK

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September 17th 2015
Product Release Notes

NEW

Sales Accelerator

Email Multiple Recipients

With the ability to email multiple recipients at the same time, your reps will be able to reach a wider audience with less effort. We have added an “Additional to” field in our email form that will provide a lookup so that a rep can include other recipients on an email. The system will send each person their own version of the message with their personal URL so that we can track each individual recipient and individual view.

Email Preview

Reps will be able to preview the email they send before the customer sees it, ensuring that it looks professional and conveys the message in the right way. Reps will have the ability to toggle between desktop or mobile email views, and when selecting multiple recipients, the rep can page through the previews of each email to ensure it is populated appropriately with replacement parameters.