

Content Creation & Enhancement Services

Brainshark has a team of experienced project managers, graphic designers, producers, and multimedia specialists available to develop presentations and other content to meet your needs.

Brainshark offers a full suite of content services, including:

- Creative Consultation
- Instructional Design
- Scripting
- Multimedia Design
- Storyboarding
- Professional Narration
- Video Production
- Webinar Capture Services
- Translation Services

Content Creation

Whether it's to power a new marketing campaign, sales enablement initiative or internal communications program, Brainshark's creative experts can develop compelling content and powerful sales tools that leverage your Brainshark implementation in the best ways possible.

Brainshark can also create eLearning courses and curricula to help ramp up your employees or channel partners faster, hone their skills, and keep them up-to-date on new products, policies and programs.

Your assigned Brainshark production team will work with you to understand the objectives for each project and ensure your content is aligned with your company brand. They will then apply their experience and expertise to create content that you can be proud of, while also aiming to engage your audience and drive better results.

“Brainshark’s Professional Services team always delivers what they promise and makes expert recommendations. What more could you want from a vendor?”

Michael Helton

Director of Training and Technology
Combined Insurance

