## **BRAINSHARK**

## Create the CONTENT to Keep Your Remote Teams READY

With many employees now working remotely, effective communication and training has become especially critical.

Tools for live web conferencing and collaboration are valuable – but what about ondemand communications?

- The updates that all client-facing teams need to see and refer back to
- The learning content reps need to stay trained and continuously prepared
- The materials that always always need to be kept up-to-date with the latest information

Brainshark gives you the tools and flexibility to deliver **video-based content** that can be created quickly, updated easily and accessed anywhere.





## Brainshark makes it easy for ANYONE to create their own compelling video presentations. You don't need to be a video expert!



All you need is PowerPoint, a web browser and your phone or microphone.



Just upload your slides, add your voice
– and you have your video!



You can even add webcam or screen recordings, PDF documents, images and more.



Before you're done, enrich your content with clickable hyperlinks, attachments, polls, surveys or quizzes.



Your video presentation can be viewed as a simple web link. Copy and share it to anyone you'd like!



Track who viewed your content, how long they viewed, and even what they watched.

Brainshark content can be used for executive communications, informal learning, continuous updates and a lot more.

Questions? We're here to help. View this short video or contact us today to learn more.