

Brainshark for Outlook on Office 365 Enables Sales Teams to Find, Send, Track, and Analyze Audience Impact of Dynamic, Media-Rich Sales Content

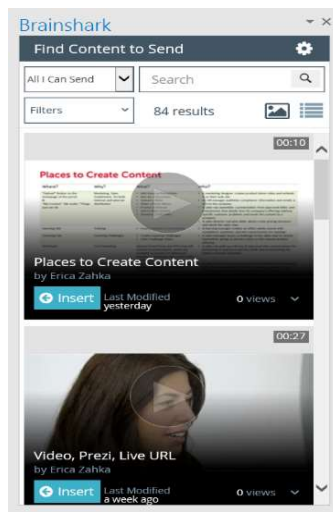
OFFICE 365 APP BUILDER PROFILE: BRAINSHARK, INC.

Brainshark is a leading sales enablement company that helps businesses harness the power of content to drive sales productivity. Thousands of companies – including more than half of the Fortune 100 – rely on Brainshark to take their sales organization to new heights with more effective training, coaching, and buyer engagement.

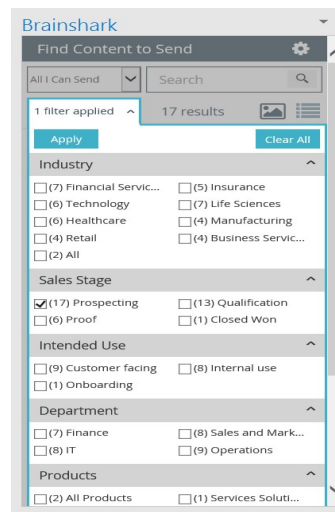
WHAT WE OFFER



Brainshark enhances sales conversations by creating content that's dynamic, engaging, and enriched with voice or video. Make your content interactive with quizzes and polls to assess your content's impact and your audience's comprehension. You can even import or link to existing content.



Brainshark for Outlook lets you work directly within the familiar email client to find and send content. No more wasted time jumping from system to system searching for the right piece of content. Simply search, preview, and insert content into the body of your email directly from Outlook.



Brainshark makes it easy to filter, sort and find the right content for every selling situation in just a few clicks. Filter by industry, sales cycle stage, persona, recently sent or favorites to send the right content at the best time. Brainshark enables you to access as little or as much content as you need.



Once you've sent your email with media-rich content using Brainshark for Outlook, its built-in analytics help you gauge your recipients' interest. Brainshark tracks your email open rates and presentation views to give you an accurate and complete understanding of your audience's engagement.

WHY BRAINSHARK?

"Brainshark for Outlook is the fastest way to increase productivity and to ensure that sales teams effectively and efficiently engage with prospects by sharing valuable content from within the familiar Office 365 environment they use daily."

– Michael Salerno, Vice President of Product, Brainshark

LEARN MORE

Brainshark for Outlook is free for all customers. Don't have a Brainshark account? [Contact sales](#) to learn more.



KEY USE CASES

BUSINESS-CLASS EMAIL

Gain large, 50GB mailboxes with your own custom domain that can send messages up to 25MB in size, with contacts, shared calendars, and spam and malware protection. Available on PC, Mac, Windows Phone, iPhone, Android, and more.

CLOUD STORAGE

Get 1TB to store, back up, and share files, accessible from almost any device, and even offline.

MEET ONLINE

Hold scheduled or ad hoc online meetings for up to 250 participants, with screen sharing, audio and video, virtual whiteboards, polls, and shared notes. Anyone can participate through any HTML5 browser.

COLLABORATE, CHAT PRIVATELY

Set up a social network that helps your company stay connected, share information across teams, and make faster, more informed decisions.

SAVE YOUR COMPANY MONEY

Office 365 is available as a simple monthly subscription. Avoid large up-front costs for new software while moving the cost of IT from capital to operating expense. And without on-premises servers to run email, websites, and document storage, you can reduce energy costs and save by no longer purchasing new server hardware.

SCALE YOUR BUSINESS QUICKLY AND FLEXIBLY

Office 365 grows with you on the Microsoft Azure cloud. Adding a new user is as simple as buying an additional license, which allows access to business critical technology on up to five PCs/Macs and five mobile devices. Office 365 provides many plans to fit the right capability needs and price points for each user in your organization.

TECHNICAL SUPPORT

Your Office 365 subscription comes with 24/7 support from a global network of experts, with 1-hour response for critical, service-impacting events.

FINANCIALLY BACKED SLA

Get peace of mind knowing your services are available when you need them with a financially backed, 99.9% uptime service level agreement.

SIMPLIFIED IT MANAGEMENT

Reduce headaches by reducing your IT infrastructure. Content lives safely in globally distributed data centers with continuous backup and disaster recovery abilities.

Learn more: www.office365.com

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